

Chomsky and Herman

The Myth Of The Liberal Media- The Filters of The News

Please take notes on the following sheet. What are the filters? How do they operate? What impact do they have on the news we see? How news gets to you.

Institutional Filters-

Ideological Filters-

Filter 1- The Ownership Filter

Filter 2- The Advertising Filter

Filter 3- The Sourcing Filter/News shapers

Filter 4- The Flack Filter